

SHARK WEEK	Sunday (8/10)	Monday (8/11)	Tuesday (8/12)	Wednesday (8/13)	Thursday (8/14)	Friday (8/15)	Saturday (8/16)
8 PM 7 Central	★ AIR JAWS: FIN OF FURY						
9 PM 8 Central	SHARK OF DARKNESS: WRATH OF SUBMARINE	★ JAWS STRIKES BACK	★ ALIEN SHARKS: RETURN TO THE ABYSS	ZOMBIE SHARKS ???	I ESCAPED JAWS 2		
10 PM 9 Central		★ MONSTER HAMMERHEAD	LAIR OF THE MEGA SHARK	★ SPAWN OF JAWS 2	★ SHARK-AGEDDON ???	MEGALODON: THE NEW EVIDENCE !	★ GREAT WHITE MATRIX
11 PM 10 Central	SHARK AFTER DARK	SHARK AFTER DARK	SHARK AFTER DARK	SHARK AFTER DARK	SHARK AFTER DARK	SHARK AFTER DARK	SHARK AFTER DARK



= TERROR



= SAVE/SCIENCE

???

= UNCLEAR



= FAKE

(projected content based on show descriptions)



= UPWELL RECOMMENDATION

(tweet hard!)

#SHARKWEEK

#KINGOFSUMMER

#SAVESHARKS

#SHARKFACT

Pay attention to show-specific hashtags!

(these are the ones we know about)

#SHARKAFTERDARK (Sun – Sat) | @joshwolfcomedy

#JAWSSTRIKESBACK (M, Jaws Strikes Back)

#SHARKAGEDDON (Th, Sharkageddon)



Save Sharks During Shark Week Toolkit

bit.ly/sharkweektoolkit14

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